



# Simone Heymans

b. 1989, South Africa

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## EDUCATION

- 2013 MFA, Rhodes University, South Africa (with distinction)  
2011 BFA, Rhodes University, South Africa (with distinction)

## ENTREPRENEURSHIP

- 2016 Co-Owner More Love, Crystal Shop, Garden Route  
Conceptual Creative Input for AvoPomme Creative Hub, Knysna

## CREATIVE FREELANCING SOLO EXHIBITIONS

- 2016 *at the end of the day: 16-26*, Knysna Art Festival Shop 45 Woodmill Lane  
2013 *Via*, 1820 National Settlers Monument, Grahamstown, South Africa  
2011 *Spilt Milk*, Fine Line Graphics, St Peter's Campus Rhodes University  
2007 *7-17: a decade of reflections*, Oakhill College, Knysna, South Africa

## SELECTED GROUP EXHIBITIONS

- 2014 Performance 'Everse', *Blindspot*, Victoria Girls School, National Arts Festival, Main Performance Programme Grahamstown, South Africa  
*A Shade of Pink*, Gallery Noko, Port Elizabeth
- 2013 *Surface Interest*, Long Table Pub & Restaurant, National Arts Festival, Grahamstown, South Africa

## PUBLICATIONS & OUTPUTS

- 2016 Entrepreneurial development of Own brand, business and website: work-in-progress
- 2015 ARTsouthAFRICA Edition 13.4 Book review, *Blind Folded Line, Dancing Through Time: Liza Grobler*, P.93
- ARTsouthAFRICA Bright Young Thing, March review, *Bright Young Thing: Simphiwe Ndzube*, p.68  
<http://artsouthafrica.com/byt/2592-march-2015-simphiwe-ndzube.html>
- Attended Introduction to Commercial Property Programme (ICPP) presented by SAPOA in partnership with the University of Cape Town, 9 September- 11 September 2015
- 2014 Feature: Cue newspaper  
<http://cue.ru.ac.za/2014/07/visions-of-education-in-everse>
- Feature: Cue newspaper  
<http://cue.ru.ac.za/2014/07/a-lesson-on-learning/>

## EMPLOYMENT & EXPERIENCE

- 2016 Creative Freelancing (please see p.1)
- Sales Consultant at Eye Love, Knysna
- Bar work at Red Bridge Brewery
- Volunteer & Facilitator at Emzini Skills & Craft Centre
- Creative Freelancing (please see p.2)

- 2015 Marketing Manager, Lazercor Developments, Technopark, Stellenbosch  
Consultative Sales position at Eye Love, clothing, design and art boutique, Knysna  
Creative Freelancing (please see p.2)
- 2014 Bar and activity manager, Mossel Bay Backpackers, Mossel Bay  
Bar Work, The Lost Plot, Knysna  
Creative Freelancing (please see p.2)
- 2012-2013 Art History and Visual Culture 1 Tutor, Department of Fine Art, Rhodes University, Grahamstown, South Africa  
Teaching Assistant, Department of Fine Art, Rhodes University, Grahamstown, South Africa  
Research Assistant for Professor Ruth Simbao, Department of Fine Art, Rhodes University, Grahamstown, South Africa  
Internship Warren Editions Professional Collaborative Print Studio Cape Town, South Africa (July-August 2012)
- 2011-2012 Assistant for art exhibition logistical installations and Gallery Assistant for Standard Bank National Arts Festival, Grahamstown  
Bartender at Rhodes student Union Bar & Windhoek Beer Tent Standard Bank National Art Festival, Grahamstown
- 2013 Heymans, Simone. 2013. *Habitual Transience: Orientation and Disorientation within Non-Places*. Thesis accompanying solo MFA exhibition, *Via*, a

phenomenological site-specific series of intermedia interventions and installations at the 1820 Settlers National Monument in Grahamstown. November 2013. Rhodes University (**Available on Request**)

Feature: Cue newspaper Edition 1 - Page 10 - National Arts Festival: [Cue newspaper](#)

Feature: Cue newspaper Edition 8 - Page 8 - National Arts Festival: [Cue newspaper](#)

2012 Feature: Cue newspaper Edition 6 page 15: [Cue newspaper](#)

Making Way exhibition catalogue biographies: [Making Way exhibition catalogue](#)

## OTHER

2014 Assistant Interviewer and Transcriber for curator and academic, Professor Simbao

2013 Informative exhibition "Walkabout" for Mary Sibande, Standard Bank Young Artist Award Winner at the National Art Festival, *The Purple Shall Govern*, 1820 Settlers National Monument, Grahamstown, South Africa.

Co-founded The Lucid Lunchbox with Sikhumbuzo Makandula, Arts Lounge, Grahamstown, South Africa <https://www.facebook.com/thelucidlunchbox>

2012 Member of the Visual and Performing Arts of Africa research group led by Professor Ruth Simbao [Visual and Performing Arts of Africa](#)

Set installation for Discharge, a First Physical Theatre Company production. Created and conceived by Gavin Krastin, Alan Parker and Rat Western for the National Arts Festival (Main Programme see: [Gavin Krastin](#)).

## PERSONAL ATTRIBUTES

Enthusiastic and positive philosophy on Life

Creative, conceptual and curious

Good intentions, hard worker, dedicated, always beyond call of duty

Independent while thriving in spontaneous and sincere creative collectives

Desire to learn, reflect, grow

## REFERENCES

<b>Eye Love</b>	<i>Leanne Logan</i>	082 456 9967
<b>More Love</b>	<i>Jacques Fourie</i>	073 762 7466
<b>Lazercor Developments</b>	<i>Dee Teuchert</i>	072 149 1214
<b>The Lost Plot</b>	<i>Cat &amp; Andy Kent</i>	076 311 3020
<b>Rhodes Student Union</b>	<i>Shane Snyman</i>	079 476 8898
<b>Rhodes University Supervisor</b>	<i>Ruth Simbao</i>	084 819 5524
<b>Rhodes University Co-Supervisor</b>	<i>Dominic Thorburn</i>	082 809 9107

## BIOGRAPHY

I'm a multidisciplinary creative based in the Garden Route, South Africa. I have pure love for spreading seeds of conscious concepts & content through multidisciplinary formats.

I completed my Bachelor of Fine Arts majoring in Art History and Visual Culture, Printmaking and Philosophy in 2011. After completing my Master of Fine Art (MFA) degree in 2013 I gained experience in various work-related positions and freelance projects and collaborations which has guided me towards an entrepreneurial venture and desire to pursue my PhD with the intention to align my passion and contribution to sharing my perspective of our planet through various creative mediums and platforms.

## Links

Website [www.simoneheymans.co.za](http://www.simoneheymans.co.za)

Instagram <https://www.instagram.com/simoneheymans/>

Facebook [https://www.facebook.com/moheymans/?ref=aymt\\_homepage\\_panel](https://www.facebook.com/moheymans/?ref=aymt_homepage_panel)

Linked In <https://www.linkedin.com/in/simone-heyman-8b81886b?trk=hp-identity-name>

Twitter <https://twitter.com/simoneheymans>

More Love Shop Facebook <https://www.facebook.com/More-Love-1139177856190507/>

More Love Shop Instagram <https://www.instagram.com/moheymans/?hl=en>

## ABOUT

I am consciously curious and highly sensitive. My mixed media handmade creations and written pieces are intimate extracts of conversations, notebooks, collections, readings, which infuse my daily experiences on a micro-scale and can be fractalised into the macro universal collective.

Research interests and themes include the global disaster, critical analysis of 'space' and 'place' in visual arts, energy, evolution of human consciousness, quantum physics, metaphysics, human behavior, automatic writing, where thoughts originate, the esoteric, healing arts, archetypes, mindfulness, aromatherapy, handpoke tattoo, creative source, male and female balance, paradigm shift, vibrational healing, auras, art therapy, collaborative printmaking.

Mediums I experiment with include mixed media collage, painting, sound, installation, video, digital, illustration, drawing, photography, printmaking, text interventions, and poetry.

## VISION & MISSION

### It began with an eyelash...

A personal reflection and statement:

The world needs visionaries, pioneers, creatives, academics, lightworkers, philanthropists and high vibrational, balanced beings to spread seeds of positivity and alternative systems/ concept of the new world and system to others. We are all capable. This requires courage, to reflect, surrender, heal, forgive, grow, love unconditionally and speak what you understand as your own truth. Those who resonate will naturally gravitate and those who don't... everything in its perfect timing...the seed is still planted which contributes to the collective paradigm shift.

(Mo) re Love Manifesto

Everything is energy, and energy is everything

I am an idealist. I believe in the best of everyone and that everyone can achieve their "ikigai"

Find your backbone

Admit your vulnerabilities

Speak your truth

Don't seek the approval of others - seek approval of yourself!

Recognise the fear you face as an illusion that's keeping you from living a fully empowered life.

Remember and rediscover your 'ikigai': Japanese concept for what gets you up in the morning; the intersection of your passion, occupation and what the world needs.

I believe in love and compassion. Sharing resources. Learning, teaching, exchanging

All "isms" & labels are symptoms of a lack. Language Limits Labels.

Abundance is everywhere.

Life is full of paradoxes, what you resist will persist, but go with the flow!

We can find solutions to the ROOT of our problems, diseases and darkness by sharing resources, and implementing a humanist perspective of our world and beings.

Love yourself unconditionally, love others unconditionally.

Share the resources.

*Perhaps something will resonate with you, perhaps something will linger*